

# Stockholm Smart Growth Plan: Socio-Cultural Public Discussion Notes

June 29, 2019

The meeting was held at the church. Attendees were broken into three groups. Instructions were to note findings and observations, using the data from the Socio-Cultural section of the survey as a springboard for the conversations. Below are the findings of the three groups.

Items mentioned by more than one team are in **bold**.

## GROUP I

1. Survey Question #25: Heritage of Stockholm is still important. Other than the Museum, we are not promoting the Swedish heritage.
  - a. **Art and Fire (Bring it back!)**
  - b. **Swedish meatball event**
  - c. Have a Last Name event (“calling all people with Swedish or Scandinavian last names”)
  - d. **Walking Tour of homes**
  - e. Brochure for historic buildings and homes
  - f. Santa Lucia. Expand what we do now (currently someone dresses up as Santa Lucia for one of the weekend merchants’ events in December)
2. Survey Question #26: Art is important to the community.
  - a. People come for Music, Nature, Culinary, History, Art
  - b. We have a collection of talented people
    - i. Artists
    - ii. Musicians
    - iii. Writers
3. Survey Question #27: Opportunities for the community:
  - a. Family activities; attractions for teens and kids
  - b. Mentorships
  - c. Swedish outdoor activities, like a Kubb (pronounced koob) tournament
  - d. Basketball hoops
  - e. Kayaking
  - f. Donation Box
4. Survey Question #28: Art Fair
  - a. See if we can get the email list from Art Fair to spread the word about activities.
  - b. Check Google Adwords and Facebook adwords to promote events
  - c. Golf cart transportation
  - d. Charge nominal fee (\$1.00) for parking for Art Fair as money raiser.

5. Survey Question #29: History
  - a. Heritage Days
  - b. Summer Solstice Event
  - c. Swedish Meatball (Day?)**
  - d. Connie Anderson has contacts for **play (the one from Sweden perhaps?)**
  - e. Cemetery Tour
6. Question #30: Tourism
  - a. Events held during the daytime
  - b. Lack of places to stay
  - c. Park: Keep those people here; good income for the village
  - d. Further promotion
  - e. Look into more events where the entire park can be rented
  - f. Ragnar
7. Church (falls under both heritage and history):
  - a. It is a Swedish Built church; perhaps include in the walking tour.
  - b. Host more community events like art event during the Spring/Fall art tour
  - c. Village Potluck
  - d. Swedish Wedding Day (get married for free like Stockholm, Sweden)
  - e. Only 12 members now
8. Partnerships:
  - a. American Swedish Institute (ASI)**
    - i. Pop-ups
    - ii. Exchanges
9. New Village Board-Sponsored Committee:
  - a. Socio-Cultural Committee

## **GROUP II**

1. (More) flags/banners in the village
2. (More) Swedish colors in the village
3. (More) Flowers in the Village and Park
- 4. Art and Fire / burn a Viking Ship**
5. Mid-summer festival in the park / Burn Viking ship
6. Metal banner cut outs on poles (Viking ships; the word "ART"; State flower, bird, tree; etc)
7. Clean up weeds and junk in the village
8. Building maintenance
9. Have another ART FAIR sign on Hwy 35 and J at the entrance to the Park (only one now is on the north side of town on Hwy 35)
10. Music at Sidespot in the summer
11. Ordinance enforcement
12. Celebration of the "Driftless Area"

13. Use the Park:
  - a. **Have a play in the Park (example: Swedish play for midsummer fest)**
  - b. Movies in the Park
  - c. Games in the Park for men, women and Children
  - d. Music in the Park
  - e. Country Christmas in the Park
  - f. Ti Chi in the Park
  - g. Father's day vintage car show and picnic in the park
  - h.
14. Art Fair
  - a. Run golf carts, etc, for moving people
  - b. The Village could sell beer at events to raise money
  - c. More merchants Involvement
  - d. 2-day event
15. Hold an antique/flea market in the Park
16. Historic event like Laura Days with Interpretive Arts (could be Midsummers fest)
17. Have plaques on the buildings with building's history
- 18. Garden tours, House tours**
19. Village Hall
  - a. Have historic photos up
  - b. Keep the building open to the public
  - c. Secure Village documents, etc in the old vault
  - d. Provide a complete copy of "all" the ordinances for community to access
20. Experiential events, picnics, kayaking, games, music, plays, art, contests, food
21. The Old Cemetery
  - a. Hold Community Clean-up, like the park
  - b. Tend the day lilies
  - c. Trees: Some may be grave markers; capture with small plaque or sign

### **GROUP III**

1. Update the history of Stockholm
- 2. Establish connection with American Swedish Institute**
  - a. Music
  - b. Crafts
3. History of Art Fair
  - a. Publish a book of all Art Fair posters with short bio of each artist
4. Bios of current artists in the community
5. Plein Air Painters event
6. In conjunction with the Park clean-up, hold a driftwood art contest

7. Survey of customers (in progress now!)
- 8. House Tour**
9. Directory of all shops, where to eat (To SMA...could this replace the Traveler? Or be a standard insert in the Traveler?)
10. Have a meeting between the village and township boards regarding the watershed (Infrastructure tie-in)
11. Birding event
12. Events for men:
  - a. Fathers' Day Antique Car event
  - b. Amphibian Cars
  - c. Maiden Rock dry run
13. Develop and promote hiking trails